

DEED OF IRREVOCABLE UNDERTAKING

To: Premier Asset Management Group PLC
Eastgate Court
High Street
Guildford
Surrey
GU1 3DE

3 September 2019

Dear Sirs

ALL-SHARE MERGER OF PREMIER ASSET MANAGEMENT GROUP PLC ("PREMIER") AND MITON GROUP PLC ("MITON")

I refer to the proposed all-share merger of Premier and Miton, to be implemented by way of the acquisition of the entire issued and to be issued share capital of Miton by Premier (the "**Merger**") substantially on the terms and subject to the conditions set out in the draft Rule 2.7 announcement attached to this Undertaking (the "**Rule 2.7 Announcement**") and on such additional terms and subject to such additional conditions as may be required to comply with any Applicable Requirements, that is to be implemented by way of a scheme of arrangement under Part 26 of the Companies Act 2006 (referred to in this Undertaking as the "**Scheme**").

All references in this Undertaking to the "**Final Rule 2.7 Announcement**" mean an announcement in substantially the same form as the Rule 2.7 Announcement attached to this Undertaking and which contains no material changes to the commercial terms, and no material changes to the conditions of the Scheme which are less favourable to Miton Shareholders than those in the Rule 2.7 Announcement, or which result in a diminution of value of the consideration being offered compared to that stated in the Rule 2.7 Announcement, unless otherwise agreed between Premier and Miton.

1 WARRANTIES

I irrevocably and unconditionally warrant to you that:

- (a) I am the beneficial owner of (or am otherwise able to control the exercise of all rights attaching to, including voting rights and the ability to procure the transfer of) the number of ordinary shares of £0.001 each in the capital of Miton set out in the third column of the table headed "Miton Shares" in Schedule 1 to this Undertaking (the "**Miton Shares**", which expression shall include any other shares in Miton issued to me (other than in

connection with the Miton Management Equity Incentive Plan and the Miton Share Incentive Plan) after the date hereof and attributable to or derived from such shares);

- (b) pursuant to the terms of the Miton Management Equity Incentive Plan, I hold a proportionate beneficial interest in the number of ordinary shares in the capital of Miton as set out in the third column of the table headed "MEI Shares" in Schedule 1 (the "**MEI Shares**"). The trustee of the trust known as MAM Funds plc Employee Benefit Trust No.1 ("**EBT1**") is the registered legal holder of the MEI Shares. I am the joint beneficial owner of the MEI Shares together with the trustee of the trust known as MAM Funds plc Employee Benefit Trust No.2 ("**EBT2**");
- (c) pursuant to the terms of the Miton Share Incentive Plan, I hold the beneficial interest in the number of ordinary shares in the capital of Miton as set out in third column of the table headed "SIP Shares" in Schedule 1 (the "**SIP Shares**" and together with the Miton Shares and the MEI Shares, the "**Committed Shares**"). The trustee of the Miton Share Incentive Plan, Global Shares Trustees (UK) Limited (the "**SIP Trustee**"), is the registered legal holder of the SIP Shares. I am the sole beneficial owner of the SIP Shares;
- (d) I am not interested in, or, in respect of the Miton Shares and SIP Shares only, otherwise able to control the exercise of rights attaching to, any shares or other securities of Miton other than the Committed Shares; and
- (e) I have full power and authority and the right (free from any legal or other restrictions), and will at all times during which this Undertaking remains in force continue to have all relevant power and authority and the right, to enter into and perform my obligations under this Undertaking in accordance with its terms.

This Undertaking sets out the terms and conditions on which I will, to the extent I have not already done so:

- (i) instruct the legal owner of the Miton Shares to vote in favour of the Merger and the Scheme (or Offer, if applicable) in respect of the Miton Shares;
- (ii) direct EBT1 to vote in favour of the Merger and the Scheme (or Offer, if applicable) in respect of the MEI Shares;
- (iii) request (on a non-binding basis) EBT2 that it directs EBT1 to vote in favour of the Merger and the Scheme (or Offer, if applicable) in respect of the MEI Shares; and
- (iv) direct the SIP Trustee to vote in favour of the Merger and the Scheme (or Offer, if applicable) in respect of the SIP Shares.

2 UNDERTAKINGS IN RESPECT OF THE MITON SHARES

2.1 Subject to the release of the Final Rule 2.7 Announcement by 8.30 a.m. on 6 September 2019 (or such later time and/or date as Premier and Miton may agree, with the consent of the Panel, if relevant), which contains a statement from the Miton Directors recommending approval of the Scheme (or acceptance of the Offer, as the case may be), I irrevocably and unconditionally:

- (a) warrant to Premier that I am able to transfer, or procure the transfer of, the Miton Shares free from all liens, security interests, equities, charges, encumbrances, options, rights of pre-emption and any other third party rights and interests of any nature and together with all rights attaching to the Miton Shares, including the right to all dividends and distributions (if any) declared, made or paid after the date of this Undertaking;
- (b) undertake to Premier that I shall not, and shall procure that any person holding the Miton Shares shall not, prior to the earlier of (i) the Effective Date (or, if applicable, the date on which the Offer becomes unconditional) and (ii) the Scheme (or Offer, if applicable) lapsing:
 - (i) except pursuant to the Merger, sell, transfer, dispose of, charge, pledge, encumber, grant any option over or otherwise dispose of or permit the sale, transfer, disposal of, charging, pledging or other disposition or creation or grant of any other encumbrance, option or right of or over all or any of such Miton Shares or interest in such Miton Shares;
 - (ii) except pursuant to the Merger, enter into any agreement or arrangement or incur any obligation:
 - (A) in relation to, or operating by reference to, the Miton Shares;
 - (B) to do all or any of the acts referred to in paragraphs 2.1(b)(i), 2.1(c) or 2.1(d) of this Undertaking; or
 - (C) which would or would be likely to preclude me from complying with my obligations under paragraphs 2.2 or 2.3 of this Undertaking,

and references in this paragraph 2.1(b)(ii) to any agreement, arrangement or obligation shall include any such agreement, arrangement or obligation whether or not subject to any conditions or which is to take effect upon or following the Effective Date (or, if applicable, the date on which the Offer becomes unconditional) or lapsing of the Scheme (or Offer, if applicable) or upon or

following this Undertaking ceasing to be binding or upon or following any other event;

- (c) undertake to Premier that prior to the earlier of (i) the Effective Date (or, if applicable, the date on which the Offer becomes unconditional) and (ii) the Scheme (or Offer, if applicable) lapsing, I shall not, in my capacity as holder of the Miton Shares, without the consent of Premier, requisition, or join in requisitioning, any general or class meeting of Miton for the purposes of voting on any resolution referred to under paragraphs 2.2(a)(i) to 2.2(a)(iii); and
- (d) undertake to Premier that prior to the earlier of (i) the Effective Date (or, if applicable, the date on which the Offer becomes unconditional) and (ii) the Scheme (or Offer, if applicable) lapsing and save for the Miton Shares, I will not acquire or deal in (or encourage any other person to acquire or deal in) any shares or other securities of Miton or any rights or interests (as defined in the City Code) in any such shares or securities and, if any such shares, securities, rights or interests (including for these purposes shares arising on the vesting of awards or the exercise of options) is acquired by me, such shares, securities, rights or interests (as the case may be) shall be deemed to be included in the expression "Miton Shares" for the purposes of this Undertaking and I shall notify Premier immediately of any such acquisition and of any other dealing, disposal or change in the number of Miton Shares.

The Scheme

2.2 Subject to the release of the Final Rule 2.7 Announcement by 8.30 a.m. on __ September 2019 (or such later time and/or date as Premier and Miton may agree, with the consent of the Panel, if relevant), which contains a statement from the Miton Directors recommending approval of the Scheme, I irrevocably and unconditionally undertake, if the Merger is implemented by way of the Scheme, to Premier that:

- (a) I shall instruct the legal owner of the Miton Shares to exercise all voting rights (whether on a show of hands or a poll and whether in person or by proxy) attaching to the Miton Shares in respect of any resolution proposed at any meeting (including any separate class meeting) of holders of shares in Miton to be convened by order of the High Court of Justice in England and Wales (including any adjournment or postponement thereof) ("**Court Meeting**") or at any general meeting of Miton convened for the purpose of enabling Miton to implement the Scheme (including any adjournment or postponement thereof) ("**Miton General Meeting**") which:
 - (i) is necessary to implement the Merger (which shall include any resolution to approve the Scheme and the Resolution);

- (ii) would or might reasonably be expected to have any impact on the fulfilment of any Condition to the Merger; or
- (iii) would or might reasonably be expected to impede, frustrate or delay the Merger in any way (which shall include any resolution to approve a scheme of arrangement relating to the acquisition of any shares in Miton by a third party),

in each case, in such a way so as to approve, support and give effect to the Merger;

- (b) I shall instruct the legal owner of the Miton Shares to exercise all rights attaching to the Miton Shares to requisition or join in the requisitioning of any general meeting of Miton for the purposes of voting on any resolution referred to under paragraph 2.2(a), or to require Miton to give notice of any such meeting, in such a way as Premier, acting reasonably, determines will approve, support and give effect to the Merger;
- (c) I shall, after the despatch of the circular to be sent to Miton Shareholders containing an explanatory statement in respect of the Scheme (the "**Scheme Document**") (and without prejudice to any right I have to attend and vote in person at the Court Meeting and the Miton General Meeting to implement the Merger):
 - (i) instruct the legal owner of the Miton Shares to return the forms of proxy enclosed with the Scheme Document (completed, signed and voting in favour of the Scheme and all other resolutions to implement the Merger (including the Resolution)) in accordance with the instructions printed on those forms of proxy (and, if applicable, in respect of any Miton Shares held in uncertificated form, to take any action which may be required by Miton or its nominated representative in order to make a valid proxy appointment and give valid proxy instructions to vote in favour of the Scheme and all other resolutions to implement the Merger (including the Resolution)), as soon as possible and in any event within seven Business Days after the date of despatch of the Scheme Document (which encloses the forms of proxy);
 - (ii) instruct the legal owner of the Miton Shares not to amend, revoke or withdraw any such forms of proxy or CREST proxy instructions once they have been returned in accordance with paragraph 2.2(c)(i);
 - (iii) promptly supply Premier with all information at my disposal reasonably required by Premier in connection with the implementation of the

Scheme in order for Premier to comply with the Applicable Requirements and, as soon as reasonably practicable, notify Premier in writing of any material change in the accuracy or import of any information previously supplied to Premier by me; and

- (iv) I shall use all reasonable endeavours to ensure that the legal owner of the Miton Shares complies with all of my instructions in this paragraph 2.2.

The Offer

2.3 I acknowledge that Premier may elect at any time (with the consent of the Panel and whether or not the Scheme Document has then been despatched) to implement the Merger by way of an Offer, as opposed to by way of the Scheme. Accordingly, if the Merger is implemented by way of an Offer, I irrevocably and unconditionally undertake to Premier that my Obligations under this Undertaking shall apply mutatis mutandis to such Offer and, in particular, I irrevocably and unconditionally undertake to you that:

- (a) I shall as soon as possible and in any event within seven Business Days after the posting of the formal document containing the Offer Document (or, in respect of any shares allotted to me after the posting of the Offer Document, within seven days of such allotment or acquisition) instruct the legal owner of the Miton Shares to duly accept the Offer in accordance with its terms in respect of the Miton Shares and, in respect of any Miton Shares held in certificated form, to forward the relevant share certificate(s) to Premier or its nominated representative (or a form of indemnity acceptable to Premier in respect of any lost certificate(s)) at the time of acceptance and, in respect of any Miton Shares held in uncertificated form, and to take any action which may be required by Premier or its nominated representative;
- (b) notwithstanding that the terms of the Offer Document will confer rights of withdrawal on accepting shareholders, I shall instruct the legal owner of the Miton Shares not to withdraw any acceptance of the Offer in respect of the Miton Shares or any of them;
- (c) the Miton Shares shall be acquired by Premier free from all liens, equities, security interests, charges, encumbrances, options, rights of pre-emption and any other third party rights and interests of any nature and together with all rights now or hereafter attaching or accruing to them, including voting rights and the right to receive and retain in full all dividends of any nature and other distributions (if any) hereafter declared, made or paid, subject to the matters referred to in the Final Rule 2.7 Announcement;

- (d) I shall promptly supply Premier with all information at my disposal reasonably required by Premier to comply with the Applicable Requirements and as soon as reasonably practicable, notify Premier in writing of any material change to or inaccuracy in any information supplied or warranty given, by me under this Undertaking;
- (e) if so desired by Premier (acting reasonably and in good faith), I will enter into a replacement letter of undertaking giving effect to such obligations and/or provisions in a form specific to the requirements of the Offer and upon such letter of undertaking becoming effective, this Undertaking shall lapse and be of no further effect; and
- (f) I shall use all reasonable endeavours to ensure that the legal owner of the Miton Shares complies with all my instructions in this paragraph 2.3.

3 UNDERTAKINGS IN RESPECT OF THE MEI SHARES

3.1 Subject to the release of the Final Rule 2.7 Announcement by 8.30 a.m. on 6 September 2019 (or such later time and/or date as Premier and Miton may agree, with the consent of the Panel, if relevant) which contains a statement from the Miton Directors recommending approval of the Scheme (or acceptance of the Offer, as the case may be), I irrevocably and unconditionally undertake to Premier that:

- (a) to the extent I have not already done so, I will send a letter of direction to EBT1 in the form attached at Schedule 2 (the "**EBT1 Letter of Direction**") irrevocably directing it to exercise all voting rights attaching to the MEI Shares, whether on a show of hands or a poll and whether in person or by proxy, in respect of any resolution that is proposed at the Court Meeting or the Miton General Meeting, which:
 - (i) is necessary to implement the Merger (which shall include any resolution to approve the Scheme and the Resolution);
 - (ii) would or might reasonably be expected to have any impact on the fulfilment of any Condition to the Merger; or
 - (iii) would or might reasonably be expected to impede, frustrate or delay the Merger in any way (which shall include any resolution to approve a scheme of arrangement relating to the acquisition of any shares in Miton by a third party),

in each case, so as to approve, support and give effect to the Merger; and

- (b) to the extent I have not already done so, I will send a non-binding letter of request to EBT2, the joint owner of the beneficial interests in the MEI Shares, in the form attached at Schedule 3 (the "**EBT2 Letter of Request**") to direct EBT1 to exercise all voting rights attaching to the MEI Shares, whether on a show of hands or a poll and whether in person or by proxy, at the Court Meeting and the Miton General Meeting on the same basis as I propose to direct EBT1 set out in paragraph 3.1(a) above.

3.2 In the event that Premier elects (with the consent of the Panel) to implement the Merger by way of an Offer, I irrevocably and unconditionally undertake that my obligations in respect of the MEI Shares as set out in paragraphs 3.1(a) and 3.1(b) above shall apply mutatis mutandis in respect of the Offer and:

- (a) I shall send a non-binding letter of recommendation to EBT1, the legal holder of the MEI Shares, as soon as possible and in any event within seven Business Days after the posting of the formal document containing the Offer (the "**Offer Document**"), requesting it to duly accept the Offer in accordance with its terms in respect of the MEI Shares and not to exercise its right to withdraw its acceptance of the Offer;
- (b) I shall send a non-binding letter of recommendation to EBT2, the joint owner of the beneficial interests in the MEI Shares, to request EBT1 to duly accept the Offer in accordance with its terms in respect of the MEI Shares and not to exercise its right to withdraw its acceptance of the Offer; and
- (c) if so desired by Premier (acting reasonably and in good faith), I will enter into a replacement letter of undertaking giving effect to such obligations and/or provisions in a form specific to the requirements of the Offer and upon such letter of undertaking becoming effective, this Undertaking shall lapse and be of no further effect.

3.3 You acknowledge that:

- (a) the EBT1 Letter of Direction referred to in paragraph 3.1(a) constitutes a binding irrevocable direction from me to EBT1 only to the extent that EBT2 directs EBT1 to vote the MEI Shares in the same way as I have directed EBT1 to vote the MEI Shares in accordance with paragraph 3.1(a) above;
- (b) the Letter of Request referred to in paragraph 3.1(b) (and any letter of recommendation provided in accordance with paragraph 3.2(a) or (b)) constitutes a non-binding recommendation only and EBT2 may lawfully elect not to act in accordance with my request; and

- (c) in the event that the voting directions in respect of the MEI Shares provided to EBT1 by me and separately by EBT2 are different, EBT1 may lawfully:
 - (i) elect to vote against any resolution proposed in order to implement or give effect to the Merger that is proposed at the Court Meeting or the Miton General Meeting; or
 - (ii) decide to abstain from voting the MEI Shares entirely; and
- (d) if the Merger is implemented by way of an Offer, EBT1 may lawfully elect not to act in accordance with my non-binding letter of recommendation requesting it to accept the Offer in accordance with its terms in respect of the MEI Shares and there can be no guarantee that if it does accept the Offer it will not subsequently exercise its right to withdraw its acceptance of the Offer.

4 UNDERTAKINGS IN RESPECT OF THE SIP SHARES

4.1 Subject to the release of the Final Rule 2.7 Announcement by 8.30 a.m. on 6 September 2019 (or such later time and/or date as Premier and Miton may agree, with the consent of the Panel, if relevant) which contains a statement from the Miton Directors recommending approval of the Scheme, I irrevocably and unconditionally undertake to Premier that, to the extent I have not already done so, I will send a letter of direction to the SIP Trustee (the "**SIP Letter of Direction**") directing it to exercise all voting rights attaching to the SIP Shares, whether on a show of hands or a poll and whether in person or by proxy, in respect of any resolution that is proposed at the Court Meeting or the Miton General Meeting, which:

- (a) is necessary to implement the Merger (which shall include any resolution to approve the Scheme and the Resolution);
 - (b) would or might reasonably be expected to have any impact on the fulfilment of any Condition to the Merger; or
 - (c) would or might reasonably be expected to impede, frustrate or delay the Merger in any way (which shall include any resolution to approve a scheme of arrangement relating to the acquisition of any shares in Miton by a third party),
- in each case in such a way so as to approve, support and give effect to the Merger.

4.2 In the event that Premier elects (with the consent of the Panel) to implement the Merger by way of an Offer, I irrevocably and unconditionally undertake to Premier that I shall send a letter of direction to the SIP Trustee, the legal holder of the SIP Shares, as soon as possible and in any event within seven Business Days after the posting of the formal

document containing the Offer (the "**Offer Document**"), directing it to duly accept the Offer in accordance with its terms in respect of the SIP Shares and not to exercise its right to withdraw its acceptance of the Offer.

- 4.3 The SIP Letter of Direction referred to in paragraph 4.1 constitutes a binding irrevocable direction from me to the SIP Trustee to vote the SIP Shares in the manner I propose to direct and I shall use all reasonable endeavours to ensure that the SIP Trustee complies with such irrevocable direction. The letter of direction referred to in paragraph 4.2 constitutes a binding irrevocable direction from me to the SIP Trustee to accept the Offer and not to exercise its right to withdraw its acceptance of the Offer and I shall use all reasonable endeavours to ensure that the SIP Trustee complies with such irrevocable direction.

5 PUBLICITY

- 5.1 I acknowledge and consent to:

- (a) the Final Rule 2.7 Announcement and any other announcement of the Merger containing references to me and the registered holder(s) of any of the Committed Shares in which I have or will have (as the case may be) a beneficial interest and to this Undertaking substantially in the terms set out in the Rule 2.7 Announcement;
- (b) the inclusion of references to me and the registered holder(s) of any of the Committed Shares in which I have or will have (as the case may be) a beneficial interest and particulars of this Undertaking being set out in the Scheme Document and any Offer Document (if applicable) and the Premier Circular; and
- (c) this Undertaking being published on a website as required by Rule 26.2 of the City Code.

- 5.2 I further acknowledge that I am obliged to make appropriate disclosure under Rule 2.10(c) of the City Code promptly after becoming aware that I will not be able to comply with the terms of this Undertaking or no longer intend to do so.

6 LAPSE OF UNDERTAKING

- 6.1 All Obligations under this Undertaking will lapse and cease to have any effect:

- (a) immediately if the Final Rule 2.7 Announcement is not released by 8.30 a.m. on 6 September 2019 (or such later time and/or date as Premier and Miton may agree);
- (b) immediately if Premier announces, with the consent of the Panel, that it does not intend to proceed with the Merger;

- (c) immediately if the Scheme Document (or Offer Document, if applicable) is not sent to Miton Shareholders on or before the date falling 28 days after the date on which the Final Rule 2.7 Announcement is released or such later date as Premier and Miton may agree, with the consent of the Panel;
- (d) on and from the earlier of:
 - (i) the Scheme not having become effective (or the Offer not having become unconditional in all respects) by 11.59 p.m. on the Long Stop Date (or such later time or date as Premier and Miton may agree, with the consent of the Panel); and
 - (ii) the time and date on which the Merger is withdrawn, lapses or otherwise terminates in accordance with its terms,

provided that the lapsing of this Undertaking will not affect any accrued rights or liabilities in respect of non-performance of any obligation under this Undertaking falling due for performance before such lapse.

6.2 If this Undertaking lapses, I shall have no claim against Premier.

7 MISCELLANEOUS

7.1 I undertake to provide Premier with all such further information in relation to my interest and that of any person connected with me as Premier may reasonably require in order to comply with the Applicable Requirements for inclusion in the Scheme Document or the Offer Document (as the case may be) (or any other document required in connection with the Merger).

7.2 For the avoidance of doubt, the undertakings and warranties given by me in this Undertaking are subject to my fiduciary and statutory duties as a director of Miton and shall in no way bind, restrict or otherwise prevent me from carrying out such duties in compliance with the Applicable Requirements.

7.3 Except to the extent otherwise specified, the Obligations are unconditional and irrevocable.

7.4 Any date, time or period shall be of the essence as regards the Obligations, except to the extent that Premier and I agree in writing to vary any date, time or period, in which event the varied date, time or period shall be of the essence. All references to time in this Undertaking are to London time.

7.5 No person other than Premier and me, the undersigned, is intended to have any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of this

Undertaking, but this does not affect any right or remedy of a third party which exists or is available apart from that Act.

- 7.6 Without prejudice to any other rights or remedies which Premier may have, I acknowledge and agree that damages may not be an adequate remedy for any breach by me of any of the Obligations. I agree that Premier shall be entitled to seek the remedies of injunction, specific performance and other equitable relief for any threatened or actual breach of any such Obligation and no proof of special damages shall be necessary for the enforcement by Premier of its rights under this Undertaking.
- 7.7 The invalidity, illegality or unenforceability of any provision of this Undertaking shall not affect the continuation in force of the remainder of this Undertaking.
- 7.8 This Undertaking contains the whole agreement between me and Premier relating to the subject matter of this Undertaking at the date hereof to the exclusion of any terms implied by law which may be excluded by contract.

8 INTERPRETATION

Save as set out below, or otherwise defined in this Undertaking, capitalised terms used in this Undertaking shall have the same meaning given to them in the Rule 2.7 Announcement.

"Applicable Requirements" means the requirements of the City Code, the Panel, any applicable law, the High Court of Justice of England and Wales, the Companies Act 2006, the Market Abuse Regulation (*Regulation 596/2014*), the AIM Rules or the Disclosure Guidance and Transparency Rules made by the Financial Conduct Authority in exercise of its function as competent authority pursuant to Part VI of the Financial Services and Markets Act 2000, the Financial Conduct Authority or the rules, regulations and requirements of the London Stock Exchange and/or the requirements of any other relevant regulatory authority (as applicable);

"City Code" means the UK Code on Takeovers and Mergers;

"Committed Shares" means Miton Shares, MEI Shares and SIP Shares;

"Miton Share Incentive Plan" means the Miton Share Incentive Plan 2014 established pursuant to a trust deed dated 28 October 2014;

"Obligations" means the obligations, undertakings, agreements, warranties, representations, appointments, consents or waivers set out in this Undertaking;

"Panel" means the UK Panel on Takeovers and Mergers;

"SIP Trustee" means Global Shares Trustees (UK) Limited; and

"this Undertaking" means this deed of irrevocable undertaking.

9 GOVERNING LAW AND JURISDICTION

This Undertaking shall be governed by and construed in accordance with English law. Any matter, claim or dispute, whether contractual or non-contractual, arising out of or in connection with this Undertaking is to be governed by and determined in accordance with English law and shall be subject to the exclusive jurisdiction of the English courts.

Schedule 1

Details of Miton Shares, MEI Shares and SIP Shares

Miton Shares

1. Beneficial Owner	2. Registered Owner	3. Number of Miton Shares
David Barron	Interactive Investor Services Nominees Limited	460,000

MEI Shares

1. Beneficial Owner	2. Registered Owner	3. Number of MEI Shares
David Barron and EBT2	EBT1	2,000,000

SIP Shares

1. Beneficial Owner	2. Registered Owner	3. Number of SIP Shares
David Barron	Global Shares Trustees (UK) Limited	19,389

Schedule 2

EBT1 Letter of Direction

[VOTING DIRECTION FROM EXECUTIVE TO EBT 1]

SG Kleinwort Hambros Trust Company (CI)

Limited in its capacity as Trustee of the [•] Employee Benefit Trust No.1 ("**EBT 1 Trustee**")

SG Hambros House

18 Esplanade

St. Helier

Jersey

JE4 8RT

[Date] 2019

Dear Sirs

Award(s) under the Management Equity Incentive ("MEI")

I am responding to your letter dated [•] 2019 asking for directions on the exercise of voting rights attaching to my interest in the [Apple] Ordinary Shares awarded to me under the MEI arrangements operated by [Apple] ("**MEI Shares**") in connection with the proposed Merger of [Apple] with [Peach], (details of which are set out in the final draft of the Rule 2.7 Announcement which the Company has sent to you.

I irrevocably direct you to vote my interests in the MEI Shares on the following basis:

To exercise all voting rights attaching to the MEI Shares whether on a show of hands or a poll and whether in person or by proxy, in respect of any resolution that is proposed at the Court Meeting or the [Apple] General Meeting, which:

- (i) is necessary to implement the Merger (which shall include any resolution to approve the Scheme and the Resolution);
- (ii) would or might reasonably be expected to have any impact on the fulfilment of any condition to the Merger; or

(iii) would or might reasonably be expected to impede, frustrate or delay the merger in any way (which shall include any resolution to approve a scheme of arrangement relating to the acquisition of any shares in [Apple] by a third party),

in each case so as to approve, support and give effect to the Merger.

I acknowledge that you will only comply with my directions in this letter if you receive directions in the same form from SG Kleinwort Hambros Trust Company (CI) Limited in its capacity as Trustee of the [●] Employee Benefit Trust No.2 in respect of the MEI shares which I hold jointly with that Trustee.

All defined terms shall have the same meaning as in the Rule 2.7 Announcement.

Yours faithfully

.....

[name of executive]

Acknowledgement on Duplicate

We acknowledge receipt of a Letter of Direction from [name of executive] dated [●] 2019, of which this is a duplicate, and confirm that EBT 1 Trustee will vote the MEI Shares on the basis described in that letter in accordance with the terms of the [●] Employee Benefit Trust No.1.

.....

For and on behalf of

SG Kleinwort Hambros Trust Company (CI) Limited

as Trustee of the [●] Employee Benefit Trust No.1

Date: 2019

Schedule 3

EBT2 Letter of Recommendation

[REQUEST FROM EXECUTIVE TO EBT 2]

SG Kleinwort Hambros Trust Company (CI)

Limited in its capacity as Trustee of the [●] Employee Benefit Trust No.2 ("**EBT 2 Trustee**")

SG Hambros House

18 Esplanade

St. Helier

Jersey

JE4 8RT

Dear Sirs

Award under the [Apple] Management Equity Incentive ("MEI")

I am writing to you in your capacity as the joint holder with me of [Apple] Ordinary Shares under the MEI ("**MEI Shares**"), details of which are set out below:

[Insert details of MEI Shares]

The legal interest in the MEI Shares is held on our behalf by SG Kleinwort Hambros Trust Company (CI) Limited in its capacity as trustee of the [●] Employee Benefit Trust No.1 (the "**EBT 1 Trustee**" and "**EBT**") established by a trust deed between [Apple] (then named [●]) and the EBT 1 Trustee (then named Kleinwort Benson (Jersey) Trustees Limited) dated 14 April 2011.

You will have been invited to provide the EBT 1 Trustee with irrevocable directions as to the exercise of voting rights attaching to the MEI Shares in connection with the proposed merger of [Apple] and [Peach] details of which are set out in the final draft of the Rule 2.7 Announcement which the Company has sent to you.

In connection with the Merger, it is proposed that MEI awards will continue over shares in [Peach] calculated on the basis of the Exchange Ratio for the Merger. As I will be continuing in employment in the enlarged group after the Merger, I want my MEI awards to continue

over [Peach] shares. In order to achieve this I am requesting you as joint owner of the MEI Shares to direct the EBT 1 Trustee to vote your interest in the MEI Shares on the same basis as I have in favour of the Merger.

I attach a copy of the irrevocable direction I have today sent to the EBT 1 Trustee in relation to the MEI Shares.

I should be grateful if you would confirm, without in any way fettering any discretions you may have, that you will irrevocably direct the EBT 1 Trustee to vote the MEI Shares in the same manner as I have irrevocably directed the EBT 1 Trustee, by signing a copy of this letter and returning it to me.

Yours faithfully

.....

[name of executive]

Acknowledgement on Duplicate

We acknowledge of a request from [name of executive] dated [●] 2019 of which this is a duplicate, and confirm that the EBT 2 Trustee is willing to take the actions as described in that letter.

.....

For and on behalf of

SG Kleinwort Hambros Trust Company (CI) Limited

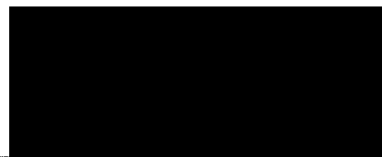
as Trustee of the [●] Employee Benefit Trust No.2

Date: 2019

IN WITNESS whereof this Undertaking has been duly executed and delivered as a deed the date shown at the beginning of this document.

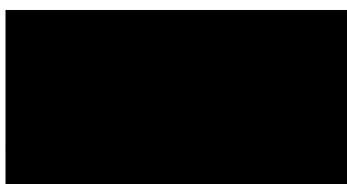
SIGNED and DELIVERED as a DEED

by **DAVID BARRON**



in the presence of:

Witness Signature:



Witness Name:

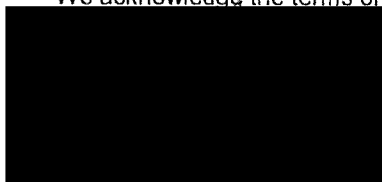
Witness Address:



Witness Occupation:



We acknowledge the terms of this Undertaking.



Director for and on behalf of Premier Asset Management Group PLC

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ANNEX

Rule 2.7 Announcement